**Sample Firewise USA recruitment letter**

[Your Neighborhood/Community Letterhead]

[Date]

Subject: Join Our Firewise USA® Recognition Program Effort!

Dear Resident/Homeowner,

This letter is addressed to residents or homeowners in [Your Neighborhood]. The purpose is to invite participation in the Firewise USA® recognition program.

The Firewise USA® program is a national initiative from the National Fire Protection Association (NFPA). It helps residents protect their homes and communities from wildfires. Participating can increase a neighborhood's fire resilience and create a safer environment.

Reasons to become a Firewise USA® community:

* Reduced Wildfire Risk: The program offers a framework to identify and address wildfire risks, making homes and properties more fire-resistant.
* Potential Insurance Discounts: Some insurance companies may offer discounts to homeowners in recognized Firewise USA® communities.
* Community Building: Working together on this initiative can strengthen neighborhood bonds.
* Access to Resources and Funding: Firewise USA® communities may have increased opportunities to access grants and other resources.

What becoming Firewise USA® recognized involves:

* Forming a Firewise Committee: Neighbors will work together to guide the process.
* Conducting a Community Wildfire Risk Assessment: This helps understand specific wildfire threats.
* Developing an Action Plan: A plan will be created to reduce risk.
* Meeting the Investment Requirement: This involves documenting volunteer hours and expenses.
* Engaging in Outreach and Education: Sharing information about wildfire preparedness and encouraging participation.

A meeting is planned for [Date] at [Location] to discuss the Firewise USA® program. Attendance is encouraged.

For those unable to attend but interested in participating, contact [Email Address] or [Phone Number]. Working together can make the neighborhood a safer place.

Sincerely,

[Your Name/Firewise Committee]

[Your Contact Information]

[Website/Social Media (Optional)]